

Full Body Shrink Sleeves

The top of the sleeve is perforated for easy removal.



Full body shrink sleeves cover the entire container, including the cover.

The full body shrink sleeves can also be used to package two containers together. (It can also save in warehousing costs when packaging different varieties of the same type of product. Instead of having to warehouse several different printed containers, only one blank container would need to be warehoused.)

Shrink Sleeves



Shrink sleeves are basically the same as the full body shrink sleeve except it does not cover the full body of the container. It will generally be placed somewhere on the body of the container and the container is sealed separately with a shrink band or by some other type of seal.

Preforms



Preforms are shrink film bands that are preformed to fit a particular container. When heat is applied they shrink to fit tight around the lid of the container. They are manufactured to fit the shape of your container. They work well with reverse tapered containers or ones that do not have shoulders to hold the band in place before shrinking.

Preforms can be clear, colored or preprinted or you can have them custom printed. Vertical and horizontal perforations can be added to make the band easier to remove. Preforms can be easily applied by hand and then sent through a heat tunnel for shrinking.

Tamper-Evident Bands



One of the major uses of preforms is as a tamper-evident band. These bands are preprinted with a warning message and are many times used in combination with another type of label. The use of a tamper-evident band promotes a sense of security to the consumer that the product has not been tampered with throughout the distribution cycle. Tamper-evident bands are frequently used in the food and pharmaceutical packaging area.

Promotional Combo Banding

Promotional combo banding is the use of a shrink label to package two containers together for the purpose of offering it as one product. Using the shrink label for banding purposes allows you to easily package different size and shape containers together. Generally when products are combo packaged there is a cost savings to the consumer, compared to buying them separate. Some of the promotional reasons for combo banding products are listed below.

Promotion of a new product

Help to sell slow moving items

To increase sales during slow periods

Introduction of a complementary product

When the promotional period is over, the combo package can be separated and the items can be sold as separate products. Combo banding is frequently used in the promotion of household and personal care products.

Printing

Printing of the shrink film is not always an easy task. The material is very thin so getting the web tensions just right is critical. The slippery surface of the shrink film makes it hard to get the ink to adhere to it. Using the proper ink is critical and getting it to dry without using heat is another problem. Once these tasks are mastered, a very high quality product can be produced. Rotogravure and flexography are the printing processes generally used. Many times the label is reverse printed so



When reverse printed the image is printed on the underside of a clear film label material. The image is printed wrong reading.

When the label is applied to the container, it turns over so that the printed image is between the container and the label material. The printed image is then right reading and protected from abrasion.

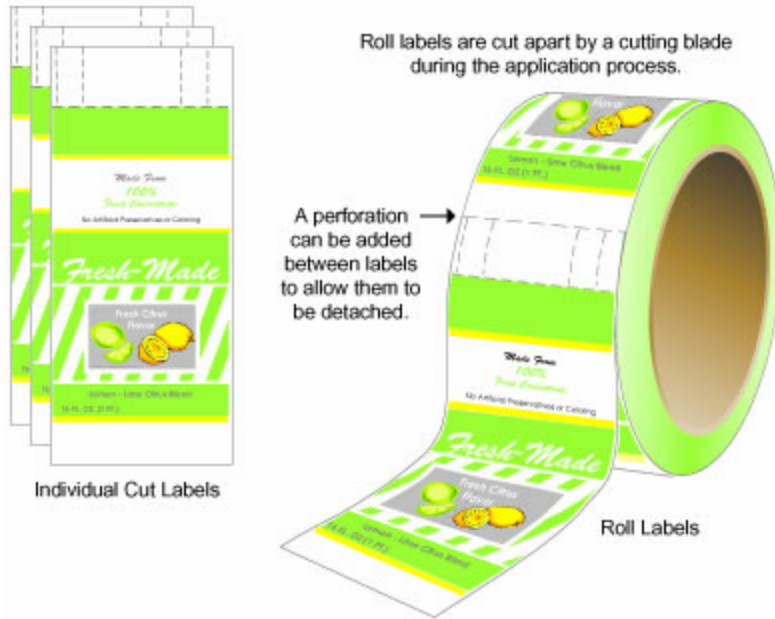


that when the label is applied, the image will be protected from scuffs and scratches.

The labels can be applied by hand or by automatic equipment. The container, along with the shrink sleeve, is then sent through a heat tunnel, which will cause the label to shrink and conform to the contour of the container.

Shrink labels can be furnished in either individual cut pieces or in roll form. The way in which the labels are supplied is determined by the way in which they will be applied to the container. If the label is to be applied by hand, you would want individual cut labels. If the labels will be applied by automated equipment, you would want them in roll form.

NEXT.....



When ordering the labels on a roll, be sure that you indicate the proper unwind direction. You will need to know how the applicator will deliver the label to the container. Does it deliver the label from the top, bottom or one of the sides, and is the roll threaded with the printing on the outside or inside? This is information that is needed to ensure that your labels will be applied properly to the containers.

GENERAL SPECIFICATIONS: FOR PVC SHRINKABLE TUBING:

1. Material: Polyvinyl Chloride Heat Shrinkable Tubing
2. Shrink Characteristics
 - A. Diameter: 45% +/-5%
 - B. Length: 12% +/- 2%
3. Layflat Dimension
 - A. Sizing ranges from below 100mm +1/-0%
 - B. Sizes above 100mm s- 200mm +2/-0mm
 - C. Sizes above 200mm +3/-0
4. Temperature range: Continuous operation from -20 degrees C to 100 degrees C
5. Chemical reaction: None
6. Core size: 125 mm (5 inches)
7. Perforations: All perforations to be 5 mm from edge +/- 1mm unless otherwise specified.

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SERVI-PAK

Tamper Evident PREFORMS

Servi-Pak preforms

provide a secure, tamper evident band for all your hard to seal containers. Simply place the preform over the closure and container edges and apply heat to gain a tight, tamper evident seal. Economical preforms require no additional investment in package sealing machinery or technical experience.

Our capabilities include areas such as food, medical products, consumer goods, and household items, where tamper evident packaging is a premium.

With Servi-Pak's various product applications, you will be able to meet consumer and industrial demands for tamper-evident protection.

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Preforms are placed manually over your product



SERVI-PAK

PVC Heat Shrinkable Sleeve Labels

Servi-Pak roll stock PVC shrink tubing meets the tolerances and standards required on high speed automated labeling equipment. Servi-Pak layflat roll stock is available in clear as well as a rainbow of colors. Custom printing, special colors, perforation, and tear tabs are also available.

Specialty banding of house wares, hardware, cosmetic items, toys, pharmaceutical products, etc. Permits a safe and secure way to display products while preserving brand identity.

Servi-Pak PVC heat shrinkable products are used for a variety of packaging solutions and remain on the product until purchase. This high quality product endures the rigors of shelf life and can be custom printed in up to 8 colors. For ease of removal, PVC shrinkable products can be produced with horizontal or vertical perforations, and we can produce neckbands for odd sized products.

- Speedy production
- Moisture and chemical resistant
- Economical alternative to folding cartons and blisters
- Available in narrow and wide widths
- Ensures tamper evidence
- Produce combination packs



PVC Shrinkable material is available in roll stock or cut bands. Printed or plain. Perforations and tear strips are also available.

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